



For Immediate Release

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Murmur Communications Launches a New Website

The company continues to build its online brand with a new website.

TORONTO, CANADA (APRIL 6, 2010) – Murmur Communications has launched a new website that integrates social media features, including a live Twitter feed, invitation to connect with clients on LinkedIn, as well as links to partners.

“The launch of the new website is a move away from traditional websites,” says June Ip, Principal at Murmur Communications. “With the advent of social media, companies no longer need comprehensive websites. The important part is now creating a hub where an organization’s various media feeds can be accessed centrally and that’s what this new website is a start towards.”

The company’s new website can be accessed at www.murmurcomms.com.

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About Murmur Communications

Murmur Communications helps small and medium sized organizations undergoing change to create communications strategies that suit their objectives and their budgets. The company specializes in helping emerging companies create a brand for themselves, and promote cohesive internal and external communications practices in growing companies. Based in Toronto, Canada, the company relies on the decade of experience of its Principal, June Ip, in addition to its various partners, to deliver inspired communications leadership to companies in a wide array of industry sectors.